

Manage your company telecom services and equipment

# MA4000 Asset Management

Manage all your voice, data, and wireless equipment, as well as your network circuits

Even though telecommunications is one of the top five expenses on most corporate balance sheets, few enterprises have systems in place to properly manage telecom services and equipment. This means that businesses are unable to monitor cost of ownership or maximize return on their telecom investment. Even worse, poor telecom management practices may put the entire enterprise at risk of noncompliance with recent government regulations.

- Companies without proper telecom asset management practices are unable to align costs with the appropriate lines of business.
- According to Gartner, 75% of all enterprises are exposed to varying degrees of risk because of insufficient IT/Telecom asset management and administration of budgets and related alerts is done through an intuitive user interface.



## At a Glance

- > Identifies unused internal resources
- > Tracks Move, Add and Change activity with the integrated Service Order capability
- > Monitors assets and their associated costs
- > Provides complete information for chargeback
- > Maintains a database to audit vendor invoices and analyze alternative offerings
- > Delivers visibility into organizational voice, data and wireless inventories and services
- > MA4000 Asset Management is an integrated module of the MA4000 Expense Management solution

“ CIOs and CFOs should place more emphasis on IT asset management because without it, their ability to address their priorities and objectives will be impeded ”  
Gartner

# MA4000 Expense Management solution

## The solution

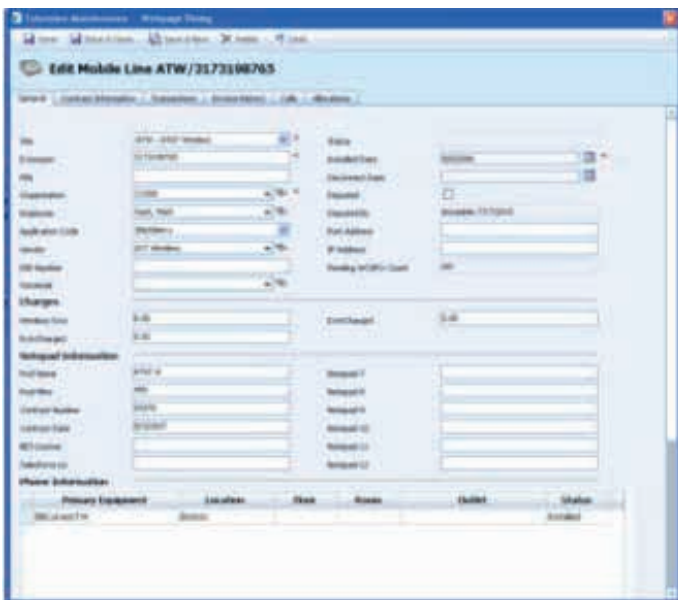
The MA4000 Expense Management solution can help you manage all your voice, data, and wireless equipment, as well as your network circuits. You'll not only know where your assets are and how they are being used, but by whom. With the ability to track assets, responsibility can be assigned. That's a big step forward toward enterprise wide cost control and meeting regulatory compliance requirements.

- > Creates an accurate inventory of voice, data and wireless assets
- > Provides visibility to asset costs
- > Enables future telecommunications costs to be accurately forecast
- > Provides a "baseline" of information for analyzing future purchases including VoIP
- > Maintains the contract information critical to managing vendor relationships

## MA4000 Asset Management

Supports a varied voice, data, and wireless environment:

- > Supports flexible voice, data, and wireless equipment
- > Generates charge backs for all telecom services
- > Generates reports on data services
- > Integrates with other MA4000 Expense Management modules



## Reporting and dashboards

Over 200 standard reports along with configurable dashboards. Gain visibility into financial controls for all communications expenses and revenue assurance.

- > Graphical dashboards, reports and trend analysis
- > Benchmarking tools to monitor internal performance
- > Pre-built key performance indicator dashboards
- > Reports can be scheduled for delivery

## Managed Services

Outsource all or some of your communication expense management tasks. MA4000 will take care of the time consuming, critical processes involved in managing the telecom lifecycle so internal resources can be focused on the areas which will provide the greatest positive impact on the enterprise's business models. Our proven managed services processes have enabled our customers to achieve groundbreaking results.

- > Improved efficiencies and reduced administrative hassles
- > Access to telecom industry expertise
- > Single point of accountability
- > Immediate and lasting results

## Case Study

A large pharmaceutical Company implemented MA4000 Asset Management in order to achieve mandatory compliance by tracking the assignment of all IT/Telecom assets – and thus reducing its fiduciary risks.

But risks weren't all that were reduced. By using these assignments as a basis for chargeback, increasing the visibility of costs and aligning them to business units, the company was able to cut overall equipment expenses by nearly 10%.

For further information please contact NEC EMEA or:



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